

What we are doing

Consulting

Our company focuses on management consulting and support in the following fields of work

- strategic and operative corporate management,
- brand development and brand positioning programs,
- standardization and quality assurance programs,
- human resource development.

Research

We support your strategic and operative management with our knowledge and long-term experience of market research, analysis and interpretation.

Our research activities contain all methods of **field research** (professional and experienced research team, laboratories, studios) as well as **desk research**.

IT-Development

Concentrate on your core business and have confidence in our specialists.

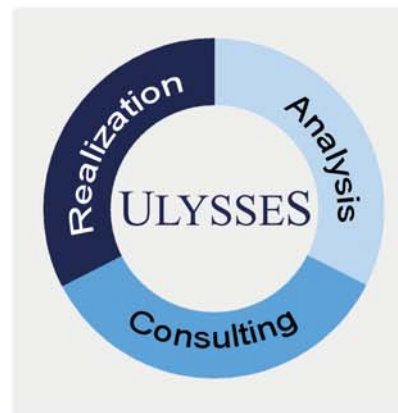
We regard application-oriented software solutions as well as innovative on-line-presentations as essential success factors of modern companies.

At this point separates the wheat from the chaff!

Where we can support

- You are dealing with a special subject?
- You have new plans and ideas?
- You want to improve your quality standards reliably and sustainable or adapt them to new requirements?
- You have a special vision of your company but you are uncertain how to realize it?
- You are looking for a different perception, a creative idea or helpful know-how from comparable projects?

We analyze the situation, define the objectives of the project and substantiate the necessary steps and measures. To assure high customer orientation and quality in every phase of the project we emphasize high interactivity and partnership.



Important projects

Some of our projects

- EKubin - Development of an interbranch program for measuring, evaluating and indexing the strength and the characteristics of the emotional customer retention
- Standardization of quality and brand development of a 5-star hotel chain
- Research and strategic consulting on new-positioning for an exclusive holiday destination
- MOSQUAM - Development of an interbranch tool for objectively checking and evaluating quality- and service-standards
- Support and development of a sustainable tourism concept with special focus on science-based tourism in an Amazon region
- OSST - Development of a software for automatically issuing personalized on-line travel price securing documents
- Development of competitive oriented website usability checks
- Optimization and personnel training for distributors
- Personnel development and assessment-center-trainings
- Feasibility study and based on strategy concept for a corporate group
- Development of a complete back office system for a tour operator incl. booking engine
- Development of BERYLLA, a comprehensive business game specialized on service companies
- Development of ALYSSA, a comprehensive business game specialized on trade companies

Consulting - Research - IT

Analysis - Consulting - Realization

individual - creative - solution focused

Our philosophy

Our assets are innovative and creative ideas as well as a precise solution oriented view and high quality standards in realization. These are the essential abilities of ULYSSES that allows us to support you in your daily business.

According to our famous Greek eponym, Homer's Ulysses, we are facing every challenge and try to solve problems also in somehow uncommon ways. A solution is existing for every problem, and often it is only a question of perspective and cleverness. We feel bound in honor to the character trait of the cunning hero, who tackled so many sophisticated tasks to finally master them all.

We listen to your questions, we analyze the situation and work out together with you individual and appropriate strategies. We stand by your side. We accompany all of our clients at every phase of the project.

How do we reach new goals together?

Every problem needs an individual approach and a careful selection of applicable methods. Therefore we prefer a close cooperation and high interactivity to discuss and adjust all necessary and appropriate instruments. Based on partnership we develop customized strategies.

You success is our challenge!

How can we support you?

Our fields of action

ULYSSES was founded in 1992 and initially positioned as a developer of computer based business games and as a provider of management trainings with these modern tools.

In 1995 our fields of action were expanded by classical consultation services like business analysis, development of concepts as well as all kinds of the strategic and operative management consulting.

Over the years ULYSSES specialized on three sectors.

	Consulting	Research	IT
Automotive			
Trade			
Industry			
Media			
Insurances			
Tourism			

The mixture of our team and network allows us to react quickly and flexible on the market.

Nowadays ULYSSES is working for national and international companies of different branches.

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"Know thyself"

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